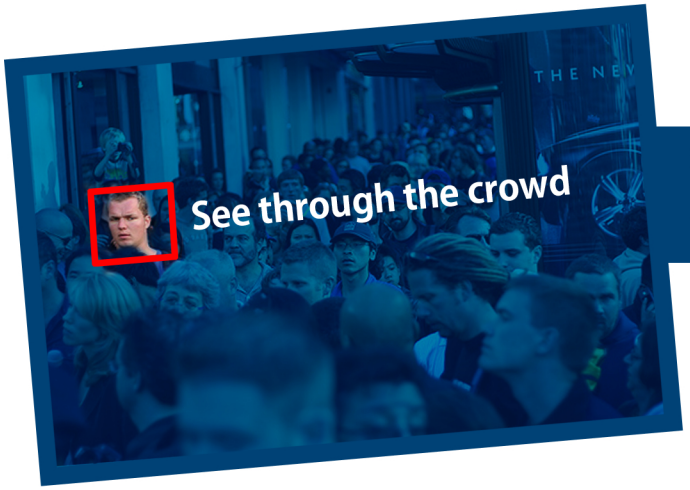

iOmniscient Newsletter

High iQ Surveillance

September 2011

Antalya Airport Named Europe's Best Airport

The Airports Council International (ACI) Europe has named Antalya Airport in the south of Turkey as the best airport in Europe in the "10-25 million passenger" category.

ICF Airports Antalya Airport Director General Alexander Laukenmann said during an Award ceremony that Antalya had won this award in part because it had the best security.

iOmniscient would like to congratulate its partner Smart of Turkey who implemented the security system for Antalya using the full iQ-Infinity suite across the airport.

Mr. Sermet Satir

(Chairman of Smart, Turkey)

Smart, founded by Mr.Sermet Satir and Emre Ertan in 2002, operates in both Turkey and Russia and has to its credit a multinational list of eminent customers. Smart is also a founding member of Turkey's Association of Electrical Installation Engineers and the Chairman of Smart, Mr.Sermet Satir is also the Association's current Chairman.

Upcoming Events

Meet us at:

Place	Date	Booth
DSEi London, UK	13th – 16th Sep 2011	N7-570
ASIS Orlando, USA	19th – 21st Sep 2011	3141
CPSE Shenzhen, China	29th Oct – 1st Nov 2011	F008-F009
IFSEC Riyadh, Saudi Arabia	20th – 22nd Nov 2011	4-E29
Intersec Dubai, UAE	15th – 17th Jan 2012	5-313C

An iOmniscient company founder will be attending each show. To organize a meeting, please contact meeting@iomniscient.com

Super Edge Demo Units available for resellers

iOmniscient partners can now receive a special offer for demonstration units of the new **AnalyticsReady SuperEdge device** with the iQ-Implant that was launched in May this year at IFSEC.

This device can handle 4 cameras of iQ-Infinity. Designed to provide intelligence right at the camera, the device comes with 500GB of hard disk which ensures it can hold several months of alarm information even when the network has been disabled. It can handle temperatures of up to 80 degrees Celsius and is the first of a family of three **Super Edge** products that will be available the others being an IP66 rated external Super Edge device (with similar functionality) and an embedded 2 megapixel camera both of which will be unveiled at the ASIS Exhibition in Orlando in September.

Each reseller can purchase up to 4 demonstration units (each of which is embedded with 4 licenses of iQ-Infinity) for the specially discounted price of AUD$1450. Contact info@iomniscient.com for further information.

Hiring nice people at iOmniscient

Interview with the iOmniscient CEO, Dr.Rustom Kanga

iOmniNews: Dr Kanga, you have emphasized that you put significant effort in hiring the right people. What do you look for in particular?

Kanga: We look for a few special characteristics such as niceness and a dedication to customer satisfaction.

iOmniNews: Why niceness? In the cut-throat world of business don't you need go-getters with a little aggression?

iOmniNews: On the contrary we goal them on keeping our customers happy and we have found the best people for this task are people who have pleasant personalities who are not overly aggressive. Being a nice person is important. Our growth stems from the fact that our customers love us and because our partners develop a close bond with the team that is supporting them. I believe people like to do business with people that they like. Our people are chartered to never let the customer down. If there is a problem caused by us they will work on it till it is resolved and they will do this spontaneously without being told.

To read more, please click here

Winner

IFSEC 2011 – CCTV System of the Year

(excluding camera and lens)