



"See through the crowd"



Coming Events

[IFSEC, Birmingham, UK](#)
12-15 May 2008, Booth 16138, Hall 19
[Click here for a VIP Invite](#)

[TranSec, Amsterdam, The Netherlands](#)
25-26 June 2008

[Security 2008, Sydney](#)
26-28 August 2008, Booth F8

[ASIS, Atlanta, USA](#)
15-18 Sept 2008

[Security Essen 2008, Germany](#)
7-10 October 2008

[IFSEC India 2008, India](#)
16-18 October 2008

Training

iOmniscient will be conducting a 2 day Technical Training Seminar at the end of IFSEC in Birmingham. This training would be invaluable for sales and technical staff alike. Register early for a discount.

We are also running a 2 day Technical Training Seminar in Seoul, Korea on the 13th and 14th of May. We will cover a range of topics relevant to sales, support, implementation and configuration of the **IQ Series**. Some seats are still available.

iOmniscient Named as Finalist for IFSEC 2008 Award



On the 10th of May the Judging Panel of the British Security Industry Association (BSIA) will select the winner of the 2008 IFSEC Award. iOmniscient has been advised that it has been selected as a finalist in the CCTV category for this very prestigious award for its patent pending **IQ-Hawk** technology which enables Detection and Identification on a single camera.

Traditionally people used a PTZ camera to zoom in on a person or object when an event was detected. However PTZ cameras are easy to defeat as a decoy can be used to mislead the camera while a second person intrudes somewhere else. Using **IQ-Hawk** the system will continue detecting while doing multiple digital zooms to identify the persons responsible for the events.

iOmniscient won an IFSEC Award in 2004 for its internationally patented **IQ-180** product which can detect objects that are virtually invisible to the human eye even in crowded scenes and we are very proud to be considered for the Award in 2008.

Partnerships Enhance the iOmniscient Portfolio

iOmniscient believes in partnering with providers of the best of breed in every technology class. We are very selective about who we partner with as we want to work with partners who share our commitment to quality and technology leadership. By providing tight integration with each of these suppliers its customers can implement the world's best intelligence system along with complementary products from other suppliers.



Genetec Links Up With iOmniscient

Genetec, which has developed Omnicast, the leading Video Management Systems in the industry, has built an interface to iOmniscient's **IQ Series** of products. The integration between the two products will enable customers of both companies to leverage the benefits of the best Video Management and the best Video Analysis systems in today's market.

Contact

info@iomniscient.com
www.iomniscient.com
[Contact information](#)

IFSEC Special Discounts

LKZone, iOmniscient's partner for the **IQ Implanted** EDGE encoder is offering all iOmniscient resellers a 50% discount on its 2 channel encoder for use as demonstration systems. The rules are:

- A 50% discount will apply to the reseller's normal price
- The units are to be used for demonstration purposes only.
- Each reseller may purchase up to four units of the encoder for each location where he operates.
- Each encoder will come with one **IQ-100** (Intrusion Detection, Loitering and Running) and one **IQ-110** (Counting) license. The licenses will be fully supported subscription licenses valid for 12 months. (after that the licenses can be renewed at 15% of the normal license price).

This is a limited time offer and will expire on 30th June 2008.



Left Luggage



Left Luggage in a Crowd



FlexWATCH® Interfaces to iOmniscient

FlexWATCH®, a significant developer of Network Video solutions from Korea has built an interface with the **IQ Series** of products from iOmniscient that will allow all its resellers to combine the advantages of FlexWATCH®'s unique and robust recording and retrieval capability along with the advanced Intelligence from iOmniscient.

Systems for the first customers of the integrated product have already been implemented. In announcing the integration, J.H. Kim, President of FlexWATCH® expressed his belief that this worldwide partnership would greatly enhance the capability of the FlexWATCH® system for all his customers.



Infinova Gets Implanted

Infinova has incorporated the **IQ-Implant** into its newest range of cameras and encoders. Recently Infinova won the 2007 Frost and Sullivan Award for its cameras. As such they were already considered one of the best in the industry for severe and rugged use. Now with the **IQ-Implant** they will be highly intelligent as well. Jeffrey Liu, Founder and President of Infinova said that the close partnership between the two companies will bring the most advanced intelligent camera for rugged environments to the market.



Teleste Builds Multi-Channel Encoder Implanted With Intelligence

Teleste from Finland's is a Global Leader in Broadband Cable Access and Video Surveillance Networks. Teleste will launch its first multi-channel encoder powered with the Intelligence of multiple **IQ-Implants** at IFSEC. Integrated with its Video Management System, Teleste can now offer a solution with additional intelligence for complex networked security environments.

There is Left Luggage and then there is Left Luggage in a Crowd

We see many new entrants in the field of Video Analysis and several of them claim their systems can do "Left Luggage Detection" but this term is often misused. It's therefore very important to understand exactly what is available.

These systems detect left luggage only in a relatively empty area within a few seconds of it being left there. This is very simple to do and for those who are familiar with the IQ Rating system this can be done with **IQ-100** technology. Detecting luggage in empty spaces is not useful. Further if every bag that was put down for 5 or 10 seconds is detected in a busy railway station or airport one would detect thousands of bags every hour.

The real requirement from Security Professionals is "Luggage Detection in a Crowded Scene". The requirement is to detect the bag if it is still there after 10 or 15 minutes and even though crowds of thousands of people have walked in front of it and obscured it for significant lengths of time. This requires the internationally patented **IQ-140** technology which is only available from iOmniscient.

We would like to remind customers when specifying Left Luggage Detection and all the related detections such as theft, graffiti and vandalism detection to specify that the system has to work in a crowded scene. Otherwise they will share the experience of several airports who merely asked for Left Luggage detection and now have systems that are of little use to them.

